

YAMBA PARADE



OPELOUSAS, LOUISIANA

King Zulu's Crown Gone — Queen Yamba's Colored Court Takes Over

Blending into the Louisiana Yambilee with minstrel gaiety and artistic coloring of glimmering floats, Negroes of St. Landry and surrounding parishes will snatch the carnival crown from King Zulu of Mardi Gras fame when they welcome "Queen Yamba" in a ceremonial parade, Thursday morning at 10 o'clock.

"Queen Yamba" is a 16-year-old St. Landry Training School senior, Mildred Griffin, who recently represented the school's Home Economics club at the national meeting held at Langston University, in Oklahoma.

Nearly a mile long, the Yamba parade will feature seven floats and bands from New Orleans, Lafayette and Scottville in addition to the Opelousas Training school military band.

The floats will be titled: "Queen Yamba's" float; "Origin of the Sweet Potato," "Dr. George Washington Carver," "Vitamin A," "Vitamin C," "Sweet Potato Town" and the "Farmer's Plow".

Dr. Felton G. Clark, president of the Southern university, will be among the many prominent Negro educational and agricultural leaders coming to Opelousas for the Yambilee, Leon Robinson, events chairman for the Negro division, informed Yambilee headquarters yesterday afternoon.

Coming with Dr. Clark is the Southern university band from Scottville, New Orleans will be represented by the Gilbert Academy band and the St. Mary's academy all-girl band, one of the only Negro units of its kind in the entire nation.

The St. Landry Training school band and Don Conway's band from Lafayette complete the musical participation.

The parade itself will start at 10 a.m. promptly at the Holy Ghost school on N. Union street, Robinson said. It will go north on Union to Church street where it will turn west and move to North Market where it will swing south and go to Grolee street. Thence it will turn west and proceed to Railroad avenue where it will head south as far as West Landry. At that junction it turns east and goes to Academy street where it turns south again and passes a reviewing stand near the St. Landry Training school, where it will then disband.

At 1 p.m., Thursday a Sweet Potato program will be held in the school with ministers, bands, vocal choruses and visiting educators participating.

"Queen Yamba" and her court will sit at a ball to be held at the Arlington Casino at 8 p.m.

Yamba 1946

Clipped By:



danielsm200
Thu, Nov 7, 2019

Yambilee Yamba Parade Best In State

Having attended hundreds of parades in the past 10 or more years in Louisiana, we honestly feel that the peppiest, most colorful and best parade of them all is the Yamba parade staged by the Negroes of Opelousas and surrounding country at the Yambilee each year.

Beautiful floats, excellent bands, and outstanding decorative ideas makes the parade itself outstanding and exhilarating. But, what is so predominant throughout the entire event is the enthusiasm and pride that is radiated by every section of the parade. Yamba takes no back seat in any respect compared to the beauty and excitement of a parade. It was a parade beautifully executed.

We would like to see this year's Yam-

ba parade picked up en toto and placed in the center of New York city for a parade down the canyons of New York city. We would like to be standing on the sidewalk watching that parade... watching the admiration of millions of people as they witness the progress and spirit of our colored people in South Louisiana... the quality of their expertly trained bands, the marching precision of the various units in colorful costume, design and attractiveness of their floats and the joy and happiness of them all as they fulfill their part of the parade. We feel no other section of the country could produce as fine a parade representing as progressive a group as that of the Yambilee's Yamba.

Clipped By:



szachery66

Sat, Jan 26, 2019



Yamba Queens

Clipped By:



denielsmj200

Mon, Nov 18, 2019



Mildred Griffin, first Yamba Queen

ARCHIVE PHOTO

Clipped By:



azachery66

Sat, Jan 26, 2019



Queen Yamba 1946

Clipped By:



danielsmj200
 Mon, Nov 18, 2019

Queen Yamba Frolic To Be Top Southern Colored Event

Eight spectacular floats, four bands, horseback riders, and marching groups from almost every Negro high school in the parish, will comprise the flamboyant Queen Yamba parade scheduled for 10 a.m. tomorrow. The event is expected to be one of the South's finest colored festivities, rivalling New Orleans' King Zulu.

The parade will be led by Queen Yamba's float, and the bands, riders, and marching groups will parade between floats. Queen Yamba, who is Ida Theresa Taylor, a student at the George W. Carver High school at Sunset, will be dressed in a regal white evening dress, and will carry her scepter. Her two attendants, Laura Lee Mason, a student at St. Landry Training school, and Julia Conway of St. Paul school in Lafayette, will be dressed in marigold yellow, and will carry old-fashioned bouquets of the Yambilee flower.

Yam By-Products, Recipes

The first three floats following Queen Yamba's float will represent the by-products of the yam—bluing, starches and dyes.

Four little girls dressed in bright blue will ride the "Bluing" float, on which there will be a large bottle of bluing. Four girls in white will ride the "Starches" float; and four girls in variegated colors will ride the "Dyes" float. The "Dyes" float will be sponsored by the Inter-mezzo Club of Lafayette.

The next three floats will represent sweet potato recipes; The Sweet Potato Pie float will be ridden by four boys in brown; and the Sweet Potato Surprises float will be ridden by four girls in South American costumes.

Parish Crops Pay Tribute

Mr. Yam will ride the last float, and the leading crops of the parish, King Cotton, Sugar Cane and Rice, will pay tribute to him. Sweet potato pies will be distributed during the parade.

Queen Yamba will be presented with a bouquet of flowers,

and Cleve Norman, a rice farmer of the parish, will toast the queen with champagne at the reviewing stand on Academy street.

The Negro press will be represented at the Yambilee with reporters and photographers from Negro newspapers all over the country.

Leading Negro educators will speak immediately after Queen Yamba's parade, at the St. Landry Training school. The principal speaker will be Dr. F. G. Clark, president of Southern university. Other speakers will be M. J. Clark, and John Fisher, both from Southern university, and T. J. Jordan, head of the Negro extension division of Louisiana.

Queen Yamba's ball, to be held at Arlington Casino tomorrow night will close the festivities.

1947 Yamba

Clipped By:



danielsm200

Thu, Nov 14, 2019

Sunset Colored Girl Is Chosen Queen Yamba

Ida Theresa Taylor, a senior in the Sunset colored school was selected to reign as Queen Yamba for the colored division of the Louisiana Sweet Potato Frolic.

Laura Lee Mason of St. Landry Training school, Opelousas was selected as first maid, and Julia Conway of St. Paul school, Lafayette, was selected as second maid.

Other contestants were Laura Lee Semiere of Holy Ghost school, Opelousas; Mary Lee Jenkins of Holy Rosary institute, Lafayette; Hattie Mae Meridith of Washington colored high, Washington; and Doris Malveaux of Plaisance colored high, Plaisance.

Judges for the occasion, which was held at the Arlington Casino Monday were Dr. F. Johnson, M. Delacrow, Prof. D. May of Crowley, La., and Miss C. M. Collier of Baton Rouge, La.

Queen Yamba and her court will be honored at Queen Yamba's ball on October 10, at the Arlington Casino.

Sunset Queen Yamba 1947

Clipped By:



danielsm200

Mon, Nov 18, 2019

Yamba's Parade Gay, Frolicking Yambilee Event

With strutting drum majorettes, heremen, nasal and clever floats — a regular procession of activity — Yamba's Negroes staged their second annual Louisiana Yambilee parade and celebration Friday morning. It was fun and highly entertaining.

Queen Yamba, Ida Therman Taylor of Carver school, Sunset, led the spectacular procession of eight dancing floats, horseback riders, bands and other marching groups down Landry street to the reviewing stand where she and her two attendants were treated with champagne by Clara Norman, parish rice farmer. She was presented with a bouquet of Marigolds which blended with the magenta yellow dresses worn by her maids, Laura Lee Mason of St. Landry Training school, Opelousas, and Julia Curwen of St. Paul's Academy, Lafayette.

The queen and her maids tossed their champagne goblets to the pavement and the rhythmic procession moved on. Behind the queen's float were three floats representing the by-products of the sweet potato. Between the floats marched the bands with their high-stepping drum majorettes, and other groups on foot.

The first of the by-products float was the "bluing" float, a bright blue float on which were seated four little girls in blue, around a bluing bottle. Then came the "shearer" float with its four little girls in white, and the "cye" float, with four little girls in rainbow colors.

The next three floats which were just as colorful as the first three, represented sweet potato recipes. The last float was ridden by Mr. Yem, with the leading crops of the parish, cotton, rice, sugar cane, paying tribute to him. After the parade, leading Southern educators spoke at St. Landry Training school.

Colored Yambilee festivities closed with Queen Yamba's Ball Friday night at Arlington Casino.

Yamba 1947

Clipped By:



danielsm200
Mon, Nov 18, 2019

Yamba Parade, Program To Be Finest Yet

QUEEN'S YAMBA PARADE
Queen Yamba's Parade, Thursday, October 7th — 12:00 A. M.
PROGRAMME

1.—**INSPECTOR OF PARADE.**
From Holy Ghost School, South on Union to Gravel to Liberty,
South to Landry, East on Landry to Academie, South on Academie
to Reservoir Street at St. Landry Training School.

2.—**FLOATE.**

- THESE
1. The History of Yamba.
 2. The Yamba are Pleased.
 3. The Yamba are Pleased.
 4. A Dry Season.
 5. A Good Season.
 6. The Yamba are Gathered.
 7. The Number 1 Yamba.
 8. A Well Developed Yamba and Future Possibilities.
 9. Yamba Off to Market.
 10. Overgrown Yamba for Dehydration.

3.—**MARCHING.**

1. School Groups.
2. Lincoln Vocational School.

4.—**BANDS.**

1. Gilbert Academy Band, New Orleans.
2. Southern University, Scottsbluff.
3. St. Mary's, New Orleans.
4. McKinley's High School, Baton Rouge.
5. St. Landry, Opelousas.

5.—**TOAST TO THE QUEEN.**

Reverendized on West Landry St., by E. W. E. Jones,
of Grambling College.

1. **QUEEN** — Miss Elvira Mouton
Holy Rosary School, Lafayette.
2. **FIRST MAID** — Miss Gertrude Lenoir
Louisiana Industrial Insurance Co., New Orleans.
3. **SECOND MAID** — Miss Edna Taylor
Boudreaux Photographer, Opelousas.

6.—**PROGRAM AT REVIEWING STAND** — St. Landry School.

1. Star Spangled Banner — Southern University Band
and Audience.
2. Devotion — Rev. Fr. F. S. Wade, Maurice, La.
3. Dedication of officers and visitors.
4. Selection — Holy Rosary School, Lafayette.
5. Principal Speaker — Mr. E. S. Burke, Alcorn College,
Alcorn, Miss.
6. Band Selection — Gilbert Academy.
7. Presentation of Queen and Maids.
8. Presentation of Mr. F. J. Desautels, President of
Louisiana Yambikee and Yambies.
9. Song Selection — St. Landry School.

10.—**BROADCAST.**

7.—**QUEEN YAMBA AND HER COURT**
will be entertained at the Arlington Casino, Thursday,
October 7th, at 7:00 P. M.

"In white plumes deep
while chocolate deep
will have Yamba
to sell and to keep."

THIS YEAR'S DIGNITIES.

- 1.—Farmers
- 2.—Business
- 3.—Professional
- 4.—Church
- 5.—Organizations
- 6.—Schools
- 7.—Lincoln Vocational School
- 8.—Teachers, St. Landry's Teachers' Assn.

OFFICERS:

1. D. PERRODIN, Chairman
2. MISS ANITA AUGER, T. C.
3. D. SORATTO, Fin. Sec.
4. D. FONTENOT, Treas.
5. H. EMERSON, Sec. Sec.

Leading a glittering spectacle
for annual parade, Queen Yamba,
ruler of the Negro Yambikee divi-
sion, will make her entrance in
the 1948 Louisiana Yambikee at
12 A. M., Thursday.

Queen Yamba is Elvira Mouton,
18 year old high school student
from Lafayette. The Yamba group
says the parade will be the finest
of the three seasons.

The maidens will be Ger-
trude Lenoir, secretary for Al-
corn College, Baton Rouge, and
Edna Taylor, graduate of
St. Landry Institute.

A full Queen Yamba program
will follow the parade.

College Dues to Speak.
Main speaker for the program
will be E. S. Burke, director of
agriculture at Alcorn. A.M. Col-
lege, Alcorn, Miss.

The program will be held on the
grounds of St. Landry Parish
Training school, and will include
several high school and college
bands and glee clubs.

Yam Highlights To Be Broadcast Over "Yamland"

Beginning with a Yam preview
tonight at 6:30, the 1948 Louisi-
ana Yambikee will take to the air-
ways — via KSLD.

The visiting Queens for a Day
and the princess candidates for
Queen of the Yambikee who have
arrived tonight will be on the
show. This opening program will
include a series of music and re-
corded broadcasts telling the story
of the yam frolic.

Tomorrow morning, KSLD will
do a remote broadcast of the open-
ing program, from the courthouse
at 9 A. M. On the program will
be the voice of Governor Earl K.
Long and other officials who will
be on hand to open the big show.

At 10 A. M., the station will
cover the opening of the Yamba show
at the Bi-centenary grounds.
Following the world series broad-
cast, KSLD will present a re-broad-
cast from the previous broadcast.
The show will be held at the Cedar
Lake club.

From 7 to 7:30, the station will
broadcast a show on the yam
show. At 6:30 the yambikee pro-
gram will be on the air here and
over the Louisiana network. The
Queen's ball at 10 P. M., at the Ce-
dar Lake club, will close Wednes-
day's yam broadcasts.

Thursday, the yam program

Yamba 1948

Clipped By:



danielsm200

Thu, Nov 14, 2019

Lafayette Girl Is Queen Yamba

A Lafayette girl, Elvina Mouton, was chosen Queen Yamba, ruler of the Negro division of the Louisiana Yambilee, at a queen's contest and ball at the Arlington Casino Friday night.

She is a student at the Holy Rosary Institute at Lafayette, and is 16 years old, the daughter of the Q. D. Moutons of Lafayette.

Maid, both from Opelousas, are Gertrude Lemelle, first maid, entered by the Louisiana Industrial Life Insurance company and El-rine Taylor, sponsored by Dale Broudreux, photographer.

The first maid is secretary to an attorney in New Orleans, the second maid attended Holy Rosary.

Queen Yamba 1948

Clipped By:



danielsmj200
Mon, Nov 18, 2019

QUEEN YAMBA



Mary Elvina Mouton of Lafayette will reign as Queen Yamba in the colorful negro celebration which is a major attraction of the Opelousas Yambilee. She is a junior at the Holy Rosary Institute (Negro) and an honor roll student. She was chosen from 11 girls from different sections surrounding Lafayette. (Advertiser Staff Photo)

Queen Yamba 1948

Clipped By:



danielamj200
Mon, Nov 18, 2019

QUEEN YAMBA IS GUEST OF HONOR AT SOUTHERN U.

Queen Yamba, Elvina Mouton of Lafayette, ruler of the Negro division of the Louisiana Yambilee, was a special guest of honor Saturday at homecoming festivities at Southern university in New Orleans, according to A.



D. Perrodin, chairman of the Negro Yambilee division.

Queen Yamba was a "royalty" guest at the Southern - Bishop football game, escorted by the president of the school student association,

Yamba Whitney Leblanc Jr., and was presented, together with Southern's homecoming queen and her court, at a homecoming dance in the college gymnasium.

The accompanying picture was taken at the event.

Returning Yamba to Baton Rouge, where she works, were Perrodin and his wife, and the mother of the queen, Mrs. O. D. Mouton.

Queen Yamba 3

Clipped By:



danielsm200

Mon, Nov 18, 2019

Yamba Parade Is Lovely Yambilee Feature

The Life History of a Proton was strikingly illustrated by Claude H. the original fast-moving and nervous. One of the book's features is the "Proton" game, following the St. La. Dry Trading school, drew a crowd of interested spectators and much applause.

Coming a long mile, started at the Holy Christ school, the parade was led by the color and torchbearers. Parade executives followed by marching Boy Scouts throughout the parade were marching school groups.

The bands added to the parade elsewhere. Participating were bands from O'Leary Academy in New Orleans, Southern University in New Orleans, St. Mary's, New Orleans; Mulvihy's High school, Baton Rouge; and St. Landry, Louisiana.

Queen Yanda led the procession of original floats. The queen was Elaine Weston, Holy Rosary school, Lafayette. Her maids, dressed with her at the coronation, stood by E. W. E. Jones of Cleveland college, were Gertrude Lemelle, Louisiana Industrial Insurance company, New Orleans, and Wilma Taylor, Shadroun Photographer, Opelousas.

Starting the history of the year, the first frost showed the year being started by the farmer in the field. Indians were the yams throughout the season, but gradually they grew fewer.

"The Slips are Planted", on the second floor, showing little children in green uniforms. "A Dry Season", in number three and the ground is bare, the yams are withered. "A Dried Season", showed first, better than. "The Yams are Withered", showed the Yams sprouting from the ground. "The Number One Yams", are in season.

A well-developed Yum and "Future Possibilities" drew much laughter, for it showed a very well-developed yum reclining on the floor, surrounded by little yums, in pretty costumes. "Yum-ell in Market", announced the live car, with good-looking yum waving goodbye. "Overgrown Yum for Identification", was well-headed too. The Yums were happy 1900, yum, adorned with big

At the reviewing stand the Southern University band played "The River Swunged Banner," devotion was said by the Rev. Flatties and Archibald's Rev. F. E. Wade of Maurice. Visits and officials were presented followed by a selection by the Holy Name school in Lafayette.

Physical speaker was E. B. Sarty of Abbeville college in Abbeville, S. C. The official audience band played a selection, and J. F. Demas, acting president of the Louisiana Yacht club, was present. After the luncheon at the Louisiana Yacht club, the band played a selection, and J. F. Demas, acting president of the Louisiana Yacht club, was present. After the luncheon at the Louisiana Yacht club, the band played a selection, and J. F. Demas, acting president of the Louisiana Yacht club, was present.

Rivalling each other for originality and beauty, the entries to the Yankides children's parade were enough to baffle any Judge Fines, however, were given at the request of the Yankidom stage.

Led by the Mayor's band, and children on horseback, the parade was followed by two floats of royalty, Queen Margie, Miss Leah Loman, and her pages were on one, and her princesses on another. These floats and the Yachtmen with Mr. Van, were packed up at the flower show, following the crowning of Queen Margie, by last year's queen, Miss Thelma Swenson.

Pages in the queue were Randy Rivers, Russell Montgomery, III, Ronald Young and Richard Lam.

Prize-winners were Helen Elton, both Minnie, Melinda Duerst, Shirley Melvickson, Patricia Koenig and Beadie Lee Kelly. All the little ladies in their pretty evening dresses.

The first 10 floats, non-competing, carried out the parade theme of well-known songs. Little Boats children pulled "Felix Time in Holland," followed by Youth Boys on "America." "Kaiser Parade" came next pulled by big white bunnies, while "Wandering Minstrel" included the whole trial party.

Following "Symphony" pulled by two dancers, big black birds, pulled "Sing a Song of Stephen," Little South Americans, danced to "Carmen," behind "Oh, Nelson, Oh!" The Irish pulled "Frog Of My Heart," followed by Africa in her blue gown on "Africa," Blue Gown, "Wendy Woodpecker," presented "Mary Had a Little Lamb," followed by the lovers on "Down by the Old Mill Stream." Last but not least was "Oh, Beulah," with dancers confined on top a table of artists.

Prizes Given
First prize for the marching group which followed the band went to dusky little girl majorettes, from Carew's, second to a group of well-dressed, made up of Opimont boys. Other groups were children dressed as George Washington and his friends, and the majorettes who pushed the decorated wagons.

First prize for the students went to "Here, Now, How You Read," earning a tiny tablet. Linda Larson, and second prize was given to the little wren in a cotton field, Owen Shale. Other story entries were made by Mrs. Joe Haller and Mrs. Susan Shale.

The individual songs show what non-professional first authors can do. The first song "Curry Was the Fringe on Top," sampling like N.W.A. War Money, was scored quite. Footman was David Dale Lafford. First place winner, "Guardian,"

3Yamba 1948e

Clipped By:



danielsm1200

Tue, Nov 19, 2019

QUEEN YAMBA NEGRO FROLIC UNIT TOPS

Colored People of Louisiana
Stage Own Yambilee Festi-
vities With Clever
Parade

One of the most colorful of the Louisiana Yambilee functions is the Queen Yamba division—the negro section that stages its own parade, its own program and speaking program and ball.

Nowhere in the deep south, save perhaps New Orleans, does a parade, we feel, find any colored parade as colorful and as synchronized as the Queen Yamba parade at the Yambilee.

The parade is staged entirely by the colored people who select their own theme, own costumes, etc. Plans are made, however, by the official Yambilee float builders. In the three previous years of the Yambilee the Queen Yamba parade has been outstanding for cleverness and originality. Queen Yamba, the colored girl who reigns over the Yambilee division, rides with her maids on one float; negro children ride the other floats, dressed in costumes to carry out the general parade theme.

Yamba Parade

The queen is seated on the throne the towering stand of diamonds and of the procession she takes the seat of honor at a banquet at the St. Landry Negro Training School here.

Yamba's parade includes gay float-covered floats, sections of bandstand riders, numerous bands from all parts of the state, individual members, and various negro organization members on foot.

Negro smart pants, farmers compete along with white at the Yambilee and pots show and are considered winners.

Yamba's parade is always on the second day of the festival and it attracts thousands and thousands of persons to the spectacular action. It is completed in sufficient time to allow the colored people to view the grand Yambilee parade the same afternoon.

Negroes Proud

In all the three years of the Louisiana Yambilee the negro people of St. Landry have worked continuously to make their phase of the festival outstanding and they have succeeded each year. Not one year has there ever been one colored person in "out of line" among the crowds that join this little city during the festival.

The negroes and the Yamba division are proud of the Louisiana Yambilee and the part they play in it, giving to their "white folks" one of the most enjoyable of all Yambilee functions.

Yamba 1949

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danielismj200

Thu, Nov 14, 2019



Audry Aubespín Queen Yamba 1949

Clipped By:



danielm200

Mon, Nov 18, 2019



Clipped By:



szachery66

Sat, Jan 26, 2019



October 23, 1949: Queen Yamba Photo Montage: First that I have seen

Clipped By:



Johnthib337
Sun, Jun 9, 2019

Queen Yamba To Have King To Reign With Negroes Offer Colorful Program

Catholic Priest, Educator To
be Guest Speakers for
Colored Division of
Festival

Queen Yamba, the queen of the negro division of the Yambas, will have a king this year to reign with her, A. D. Perrodin, chairman of the Yamba division, announced. This is the first year that the colored people will have a king; his identity will be secret until after the Yamba parade Thursday morning, October 20.

All plans for their participation in the next picnic festival are complete, Perrodin said, adding that this year's parade will be more colorful and larger than ever before.

Father S. V. Wade, negro pastor of St. Joseph Church in Maurice will be guest speaker at the Yamba program after the parade and Dr. L. L. Roykins, negro educator of Southern University, will toast the Queen as her first paces at the reviewing stand on West Landry street.

Theme of the Yamba parade this year is "Better Yamba for the Future." The parade will be composed of 30 floats, Southern University cadets, seven college and high school bands, brassband riders, and marching units of 4-H members and Scouts, and other interesting sections.

The King, masked, will ride the lead float and his and five others will depict the theme of the parade, with colored children on them dressed to carry out the idea. The other floats will be for Yamba, who this year is Audrey Aubrey, her maids and princesses.

The parade will form at Holy Ghost School grounds and begin moving at 10 o'clock next Thursday morning, proceeding south on Union to Groves, west on Groves to Liberty, south on Liberty to Landry, east on Landry to Academy, and south on Academy to the St. Landry Training School.

The speaking program will follow the parade and a ball for the negro queen and king will be held Thursday night at nine o'clock at Arlington Casino.

Yamba 1949

Clipped By:



danielamj200

Thu, Nov 14, 2019

Sunday, August 21, 1949

Opelousas, Louisi

Queen Yamba To California; Negro Groups Hard At Work

Queen Yamba, the ruler of the Negro division of the Louisiana Yambilee, also won a trip to California as a part of her honors, and will leave Wednesday for Los Angeles, according to A. D. Perrodin, general chairman of the Yamba division.

Yambilee Negro committeemen,

who are now hard at work, also announced that the 1949 Queen Yamba contest will be held Sept. 23 at the Arlington Casino. Queen Yamba will be chosen that night,

and will be officially crowned during the Yambilee, Oct. 19-20.

Elvina Mouton of Lafayette is the present Queen Yamba. She will represent "Yamland" in Los Angeles at a national meeting of Iota Phi Lambda, a business society of colored women. Her mother will accompany her. She is the daughter of the O. D. Moutons of Lafayette, and a senior student at Holy Rosary Institute there.

Committee members are busy with all phases of Yambilee planning.

Colleges and schools are being

contacted to be sure that plenty of bands will be here for the Yamba parade — the South's prettiest Negro parade — speakers are being secured for the colored celebration, and all other details are being worked out, Perrodin said.

LIST COMMITTEEN

Here are the committeemen for the Negro division:

GENERAL — A. D. Perrodin, general chairman; John E. Pire, vice chairman; L. H. Emerson, recording secretary; D. B. Fontenot, treasurer; Millard Gidry, financial secretary.

Queen Yamba Trip 1949

Clipped By:



danielismj200

Thu, Nov 14, 2019

Yamba Rulers Head Color-Filled Fete

at 2:30.

GRAND PARADE

The parade was a near-overwhelming spectacle. When there was a gap in it, many W. Landry street spectators left, thinking that it was over — there couldn't possibly be more, they thought. There was. It kept coming, floats, bands, clowns, hundreds of horseback riders, military units — the most yet of everything.

Pageantry ended last night with a fireworks display preceding the Yam Bowl football game — which Opelousas High won over Cathedral High — and then the half-time "Adieu" of Mr. Yam.

(More detailed articles elsewhere.)

J. W. Fisher, director of agriculture at Southern university, and Elizabeth Chretien of Lafayette ruled as King and Queen Yamba for the colorful Negro portion of the Yambilee yesterday.

Highlight of the Yamba program was the 11-float, seven-band parade yesterday morning depicting "Mr. Yam Supplying the World."

TOAST EACH OTHER

The king and queen were at the tail end of the parade. The royal floats drew abreast on Landry street between Market and Liberty streets and the rulers toasted each other with a glass of champagne.

Yamba Chairman A. D. Perrodin said that the whole Yamba fete went smooth as clockwork.

Following the parade a program

was held at the St. Landry Training school. Dr. L. L. Boykin, professor of education at Southern, made the principal address.

MISS AMERICA THERE

Miss Yolande Betbeze (Miss America) made an appearance and posed for photographers with King and Queen Yamba.

Yesterday afternoon the royalty and the princesses were feted at a turkey and champagne affair at the Arlington Casino.

They ruled last night over the Yamba grand ball at the Casino. T-Bone Walker provided the music.

1950 Yamba

Clipped By:



danielsm]200

Thu, Nov 14, 2019

Queen Yamba's Program



QUEEN YAMBA, Kathryn Chapman of Lafayette, and King Yamba, J. M. Thursday, stepped each other on Landry street. Theme of parade float was "Mr. Teacher of Southern University, ruled over the streets popular Yamba parade. Yamba feeds the World."

Yamba 1950 Parade

Clipped By:



danielsmj200

Mon, Nov 18, 2019



(Advertiser Staff Photo)

Elizabeth Chretien, 18-year-old Holy Rosary Institute student, will reign over the Negro portion of the 1950 Yambilee in Opelousas the morning of October 19. Sponsored by the Daughters of Eliza, Lafayette, she will have as her maids Jeanne LeBlanc, Baton Rouge and Maddie Guillory, St. Landry parish. She was selected from a group of contestants representing 11 Southwest Louisiana towns.

Queen Yamba 1950

Clipped By:



danielsmj200

Mon, Nov 18, 2019

Elizabeth Chretien Colored Ruler

Yamba Is Named

Queen Yamba '50, ruler of the Negro division of the Louisiana Yambilee, is Elizabeth Chretien. She was chosen Friday night at Arlington Casino by a panel of out-of-city judges, according to A. D. Perrodin, Yamba general chairman.

The new queen is a senior at Holy Rosary Institute, and was sponsored by the Daughters of Elks. She will ride in the Queen Yamba colored parade on a special float, reign at the Yamba festivities and rule over the Queen Yamba ball during the Yambilee.

First maid is Mattie Guilbory, student at St. Landry Training school here, who sponsored her; second maid is Joan LeBlanc, senior at Southern University High school in Baton Rouge, sponsored by the Curry Golden American Legion post of Opelousas.

There were nine aspirants. A dance followed the contest, proceeds of which went to the benefit of the Queen Yamba festivities.

Other contestants were Audrey Ruth Roy, senior at Holy Rosary Institute, her sponsors; Alzida Alsandor, senior at Holy Ghost

school, Opelousas, her sponsors; Isabelle Eaglin, senior at St. Peter Claver High, Grand Coteau; Geraldine Morris, senior at St. Landry Training school, sponsored by St. Landry veterans; Catherine Thomas, Ville Platte Colored High; Ville Platte; Ruth Rideau, Lebeau colored high school sponsored by Southern University alumni.

Judges, all out-of-city, were Dr. Frank Johnson of Crowley; Dr. Lewis of Crowley; Dr. M. J. Martin, Lake Charles; Dr. R. B. Jones, Lafayette; Ida Nance Givens, Baton Rouge.

Twin Carries On

BOSTON (AP)—A pair of Boston & Maine Railroad engineers was split up when Chester E. Lord of the New Hampshire division retired after 59 years of service. His twin brother Charles is still at the throttle on the Fitchburg division after 60 years with the railroad.

Money Lost Its Voice

ST. LOUIS (AP)—Anthony J. Denny reported he spent \$5 in the Democratic primary for recorder of deeds; Ancel A. Skaggs said he spent \$1,664 seeking the Republican nomination. Denny was the successful candidate.



1950 Yamba Queen

Clipped By:



danielsmj200

Sun, Nov 17, 2019

Toast To Queen To Open Yamba Fete

Elizabeth Chretien of Lafayette, who will reign as Queen Yamba of the colored division of the Yambalesa Wednesday and Thursday, will be toasted by her King at the St. Landry Training school to be held immediately after the Yamba parade.

Maid to the colored queen will be Mattie Lois Guillory of Opelousas and Jean LeBlanc of Baton Rouge.

The Yamba parade, one of the most exciting features of the two-day celebration, will have as its theme, "Mr. Yam Supplies the World." Floats will depict the theme, Nations using the Sweet Potato, Mr. Yam Feeds the Armed Forces, and Mr. Yam Goes to the Kitchen.

Riding the other seven floats will be farmerettes, Abbeville's dairy queen, princesses, King Yamba and Queen Yamba.

Marching units will include boy scouts, school groups and veterans, Southern University cadets, and the bands of Southern University and McKinley high, Baton Rouge; Brooker T. Washington school and St. Mary Academy, New Orleans; Paul Breau high, Lafayette; St. Landry Training school, Opelousas; and St. Peter Claver, Grand Coteau.

The program following the parade will be held at the St. Landry Training school and will feature Dr. L. L. Boykins, professor

of Education at Southern, as principal speaker.

A. D. Perroquin will preside; Rev. W. J. Davis will give the invocation; O. Hicks will introduce visitors; Albert Ballard will present awards to winner of the national NFA livestock judging contest; and Rev. C. J. Boswell will give the benediction. Music will be furnished by Leland college choir and Southern University band.

Yamba 1950

Clipped By:



danielsm200
Fri, Oct 4, 2019

"Miss America" Poses With "Yamba King And Queen" In La.

OPELOUSAS, La. — (ANP) — "Miss America of 1950" spent a day here in Opelousas at the Negro Yamba celebration, a part of the Yambiles given here annually.

While here, Miss America who in real life is Miss Yolande Betbeze of Mobile, Ala., watched the big parade, attended the program after the parade, and posed with the Yamba King and Queen for photographers.

King Yamba was J. W. Fisher, head of the department of agriculture, Southern university, and the Yamba Queen was Miss Elizabeth Christian of LaFayette, La. She is a very pretty senior of Holy Rosary High in LaFayette.

With Miss Betbeze looking on, the Yamba activities opened with a colorful parade featuring 11 floats and seven bands. Theme of the parade was "Mr. Yam Supplying the World."

Traveling on floats at the end of the line of march, the king and queen drew abreast of one another and drank a champagne toast.

Activities then moved to the grounds of the St. Landry Training school. Here, Dr. L. L. Boykin, pro-

fessor of education at Southern, delivered the main address.

Miss Betbeze, while looking on, chatted with members of the Leland college choir seated upon the rostrum. She was introduced to the public, and afterwards she insisted upon having her picture taken with the king and queen of the Yamba division.

In the photograph the Yamba King was in the middle and his queen to his right and Miss America to his left.

America's beauty queen was invited to the program by the Yambilee organization of which the Negro or Yamba division is a part. The Yambilee advertises the sweet potato industry of this area. Only here can this type of yam be produced.

Chairman of the Yamba fete was A. D. Perrodin. Following the outdoor program, the Yamba rulers and their court were feted to a turkey and champagne affair at the Arlington Casino. That night they reigned over the Yamba grand ball at the Casino featuring the music of T-Bone Walker.

Miss America poses with Yamba Queen

Clipped By:



danielamj200

Sun, Nov 17, 2019

High-Stepping Parade

Throngs Cheer Queen, King Yamba

The peppy, high-stepping all-Negro Queen Yamba parade held the Yambilee program spotlight Thursday morning.

Heading the procession was King Yamba, Benjamin Johnson, secretary of the People's Life Insurance Co., of New Orleans. He was followed by Queen

Yamba, Ann Mouton of Lafayette.

PARADE THEME

Theme of the Queen Yamba parade was Mr. Yamb Goes to Foreign Lands.

Particularly interesting was the float depicting Spain, with a triumphant matador, his foot on the dead bull, standing before two women.

Other floats represented Egypt, the South Seas, and Japan. Riding the beautiful floats were visiting Negro Queens from the Sugar Cane and Dairy festivals.

As is the custom, Queen Yamba was toasted by the King as her float passed the reviewing stand

on West Landry street.

The parade was punctuated with many corps of small Negro girl majorettes. A rhythm band, composed of children, drew applause from the throng.

AFTERNOON PROGRAM

The Negro afternoon program was held at St. Landry training school with Cornelius King, principal of Beauregard training school in Delcader, as principal speaker. L. J. Ballard of Opelousas was grand marshal.

Thursday night the Yamba King and Queen reigned over a grand ball at the Holy Ghost auditorium.

Bands in the Yamba parade included Southern University (and its ROTC unit) of Baton Rouge, B. Washington high and St. Mary Academy of New Orleans, McKinley high of Baton Rouge, W. O. Borden high of Lake Charles, Paul Breaux high and Immaculate Heart of Mary, Lafayette, St. Landry training school of Opelousas, St. Peter Clavier of Grand Coteau, and Melville high.

6Yamba 1951a

Clipped By:



danielismj200

Tue, Nov 19, 2019



Queen Yamba 1951

Clipped By:



danielamj200
Sun, Nov 17, 2019

Queen Yamba Leaving For Chicago Parade, Showings

Queen Yamba — the Louisiana Yambilee's queen of the colored festivities — leaves Opelousas Sunday morning bound for Chicago where she will be a featured participant in the big "Bud Billiken Parade and Picnic," which last year drew 500,000 spectators.

The queen, Annie Lee Mouton of Lafayette, was in the city this week getting fitted out for the trip, according to Steven Dupuis, Yambilee president, and A. D. Perrodin, chairman of the Yamba activities.



Yamba

Although the Billiken event — which honors a Chicago Negro leader and is to benefit the city's Negro juveniles — is not scheduled until Aug. 8, Queen Yamba is going early to make a number of appearances on behalf of the Yam-

bilee.

The Yambilee Association annually helps defray cost of the trip.

Perrodin is going along, and is taking Yambilee ties to issue to Billiken leaders and several crates of yams to distribute to business people.

The Chicago Defender, Negro newspaper, sponsors the Billiken event, and has arranged a week of activities for the Yamba queen. Visits by the queen will include the Defender plant, sweet potato markets, the stockyards, several Chicago colleges, the national medical convention, several baseball games and other activities.

Perrodin is scheduled to speak on the Yambilee at a luncheon of the Billiken assembly, and to present the queen.

He plans to line up a group of Chicagoans to come to Opelousas and participate in the Yamba activities during the Yambilee, Oct. 7-9.

Queen Yamba 1951 to Chicago

Clipped By:



danielsm200

Sun, Nov 17, 2019



(Daily World Photo)

YAMBA POMP is typified here, where King Yamba — Arthur Thierry, a prize-winning sweet potato farmer — toasts his queen — Janice Ballard of Opelousas. They highlighted peppy Yamba parade, reigned over Negro festivities, climaxed by a gala Yamba ball last night.

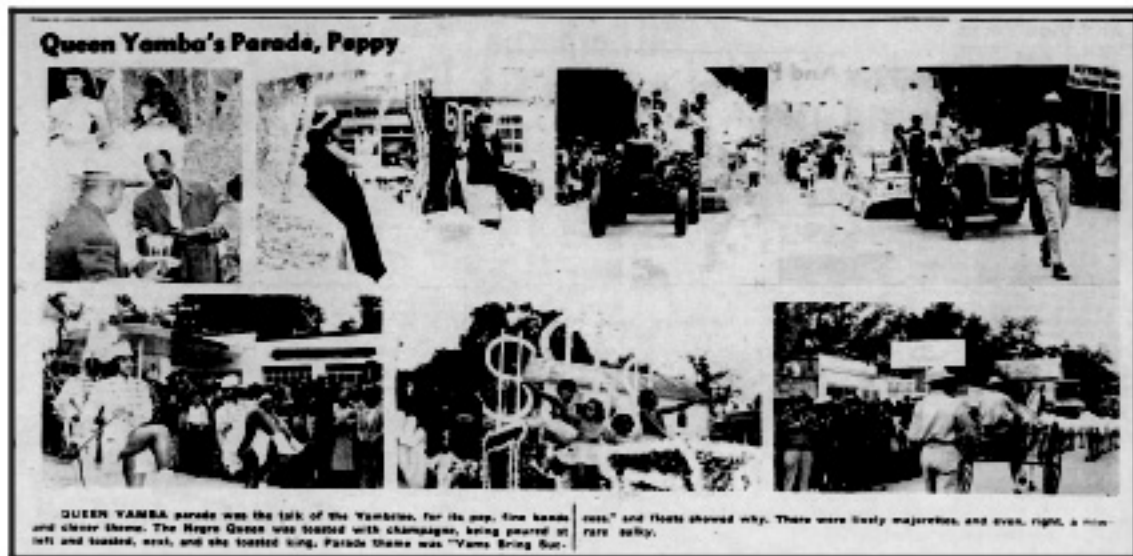
Yamba pic 1952

Clipped By:



danielismj200

Sun, Nov 17, 2019



Yamba Parade 1952

Clipped By:



danielismj200

Sun, Nov 17, 2019



Janice Ballard, 16, of Opelousas, a student at Leland college, was chosen as Queen Yamba and will reign over the negro division of the Louisiana Yambilee October 7-9. The queen's contest and ball was held Friday night.

Janice Ballard Of Opelousas Is Chosen Queen Yamba For Festival

Janice Ballard, 16, of Opelousas, a junior student at Leland college, was chosen Queen Yamba to reign over the negro division of the Louisiana Yambilee October 7-9.

Queen Janice was chosen from among 14 contestants at the annual ball and contest Friday night at Holy Ghost school. She was sponsored by the St. Landry chapter of Leland Alumni association.

Norma Balthazar, sponsored by Holy Rosary institute of Lafayette, was picked as second maid and Martha Auzenne of Opelousas, sponsored by Keystone Life

Insurance Co., was picked as first maid.

Others in the contest were Audrey Elliot, Yvonne Thierry, Bernice Taylor, Winfred Vallery, Rosa Taylor, Verda Fontenot, Evelyn Aaron, all of Opelousas; Bessie Sennegal, Sunset; Martha Gauthier, Washington; Vera Johnson, Eunice; Emily Auzenne, Grand Coteau.

Judges were Dr. V. H. Cooper, Alexandria; Henry Dejoie, New Orleans; W. H. Mays, Crowley; A. H. Jackson, Baton Rouge.

BUDGET TERMS

Any item in our store

September 21, 1952: Janice Ballard of Opelousas Is Chosen Queen Yamba for Festival: Vera Johnson

Clipped By:



Johnthib337

Wed, Nov 6, 2019



"QUEEN YAMBA" — A. D. Perrodin, general chairman of the Negro division of the Louisiana sweet potato festival, is shown crowning Queen Yamba in a ceremony recently at Holy Ghost High School, Opelousas, La. Looking

on are Miss Martha Jane Auzonne, first maid; Arthur Thiery, champion sweet potato grower who reigned as King Yamba, and Miss Norma Balthazar, second maid. Miss Janice M. Ballard is the queen.—USDA Photo.

Clipped By:



azachery66

Mon, Jan 28, 2019

Queen Yamba To Participate In Chicago's Bud Billiken Parade

Janice Ballard, Queen Yamba of 1952, will participate in the 24th annual Bud Billiken parade and picnic Saturday, Aug. 8, at Chicago, Ill., and plans for her trip will be made at a meeting of the Yamba division of the Yambilee tomorrow at 8 p. m. at St. Landry Training school.

The Yamba group sent its 1951 queen to the Billiken fes-

tival last year where she was well received and where she publicized the sweet potato festival among thousands of Negro.

The Yamba group is now in the process of organizing its 1953 festival program and appointing committees for another colorful Yambilee, Millard Guidry, chairman, said.

Queen Yamba of 1952 trip

Clipped By:



danielsmj200

Sun, Nov 17, 2019

Opelousas, Louisiana, Friday, October 9, 1953

DAILY WORLD

Lively Tempo Marks Big Yamba Parade

Thousands of persons lined the streets here yesterday morning and applauded the colorful, all-Negro Yamba parade, a tune-filled, high-stepping procession that held a lively best from start to finish.

Theme of the 19-float parade was the "Louisiana Purchase."

Interspersed between the floats were a mounted division of horse-back riders, marching units of schools and numerous school bands, which held the parade's fast tempo.

Queen of this year's Yamba parade was Claudette Herbert, 18, of Abbeville. The king was James (Joe) Garret, sweet potato planter of the Plaquemine section, who was unmasked at a Grand Ball last night at the Club White Eagle.

The poppy parade which took a half hour to pass, was sparked by the prancing of white-booted, short-skirted majorettes, who stopped now-and-then to perform acrobats along the route.

Floats

First three floats of the Yamba parade showed "Napoleon Thinks," "The signing of the La. Purchase Treaty" and "States Acquired from the Purchase," which were depicted on a map.

The states of Louisiana, Arkansas and Missouri were represented on the next three, respectively.

The masked King and his Queen preceded the seventh float, and the Queen's maids rode the other three which followed.

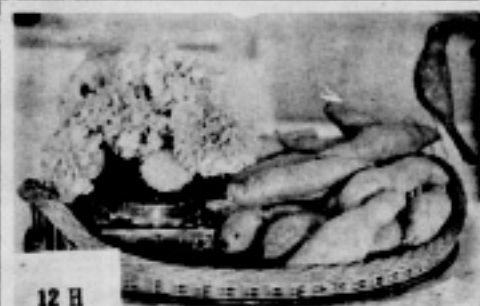
Grand marshal of the parade, was L. J. Mallard, local vocational teacher. The official car took the lead in the procession and riding

on it were the Yamb-Aldes.

After the parade, the Yamba division of the Yambillee held its annual program at J. S. Clark High school. Dr. F. G. Clark of Southern

University was principal speaker.

Queen Herbert was presented gifts at the annual Yamba ball last night. Sam Dutrey and his orchestra played for the event.



(Daily World Photo)

"A SOUTHERNER'S CHOICE" is the name of this clever arrangement at the Louisiana Yambillee Flower Show which, as it turned out, honored the yam "trade mark" of King Felix Desnoche. The arrangement, by Mrs. F. L. Moore, has a red bird, Demanche brand, standing on some Louisiana Yams, alongside a basket of marigolds, the official Yamb flower.

Lessen juice and salt usually will remove rust stains from clothing. Soak the stains first in the juice. Then sprinkle with salt and dry the garment in strong sunlight.

Repairing a hole in a flannel curtain is easy if you first cover the hole with white paper and stitch back and forth through the paper. When the curtain is washed, the paper dissolves and the stitching remains.

Yamba 1953

Clipped By:



danielsm200

Sun, Nov 17, 2019



(Daily World Photo)

YAMBA ROYALTY FLOAT was a feature of the colorful, fast-paced Negro parade of the Louisiana Yambilee here Thursday morning. Their majesties King Yam and Queen Yamba are

James (Joe) Garrett, sweet potato farmer of the Plaquemine Point section, and Claudette Herbert of Abbeville. Parade theme was the Louisiana Purchase, which was elaborately carried out.

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1953 Queens Float

Clipped By:



danielismj200
 Sun, Nov 17, 2019



YAMBA ROYALTY — Queen Yamba and her maids, pictured here, are Claudette Hebert of Abbeville (center), Queen of the Negro division of the Yambilee, and Lou Wilda Stevens of Plaisance (left) and Rosemary Pefferkorn of Opelousas, attendants. They will participate in Yamba parade and ball Thursday, Oct. 8.

Queen and court 1953

Clipped By:



danielamj200
 Sat, Aug 31, 2019



—MERIDIONAL PHOTO—
CLAUDETTE HEBERT, 18, daughter of Mr. and Mrs. Marcus Hebert of Abbeville, will reign as Queen Yamba over the colored parade of the annual Yambilee in Opelousas Oct. 6-8. She was selected from a field of 24 contestants in Opelousas Sept. 22 as queen of the parade. She will rule over a barn dance in connection with the festival Oct. 7, and will be honored at a queen's ball Oct. 8. Miss Hebert was chosen as Queen Chocolate Milk to rule over the colored division of the Louisiana Dairy Festival in Abbeville in 1950.

Claudette Hebert Queen Yamba 1953

Clipped By:



danielamj200
Sun, Nov 17, 2019



UNDER SPECTACULAR THRONE sat Queen Yamba Claudette Hebert, 18, of Abbeville, and King Yamba James (Joe) Garret, sweet potato

planter of the Plaquemine section. King unmasked that night at Yamba ball.

Yamba Queen 1953

Clipped By:



danielsm]200

Sat, Aug 31, 2019

To Rule Negro Fete

Abbeville Girl Queen Yamba

Claudette Hebert, a 17-year-old Abbeville girl, was chosen Queen Yamba here last night and will reign over the Negro division of the Louisiana Yambilee.

She competed with 22 other Negro girls in the annual Yamba contest staged at J. S. Clark high school gymnasium.

Runners-up to the Queen were Rosemary Pefferkorn, student at Holy Ghost school, Opelousas, first

maid, and Lou Wilda Stevens of Plaisance, second maid.

The judges were from New Iberia, Lafayette, Opelousas, and Baton Rouge.

Queen Yamba will ride in the Negro parade here Thursday, Oct. 8, at 10 a. m. and will be honored that night at the annual Queen Yamba ball at Club White Eagle.

Yamba Queen 1953

Clipped By:



danielsm200
Sun, Nov 17, 2019

FRIDAY, SEPTEMBER 24TH AT 8:00 P.M.

At Cedar Lane Club
'QUEEN YAMBA CONTEST'
 (Choosing of the 1954 Queen Yamba)

The new queen will be
 crowned by
QUEEN YAMBA 1
 Mrs. Robert Barbour
 The former Mildred
 Griffin of Opelousas



QUEEN YAMBA 1

Dance Immediately Following
 The Crowning of Queen Yamba



Music by
Little Bo
& HIS TORNADOS

Admission:
 At Door ... 1.75 per person
 Advance sale 1.25

Tickets can be purchased in
 advance at the following:

- Avalon Grill
- Mason's Cafe
- New Royal Cafe
- Zack's Tavern
- Paul Pitre's Barber Shop
- Defil's Liquor Store



This advertisement through the courtesy of

Queen Yamba 1

Clipped By:



danielm200

Sat, Aug 31, 2019

Queen Yamba Contest Rules Announced

Rules for the annual Queen Yamba contest to select the ruler of the Negro division of the 1954 Louisiana Yambilee have been formulated and date and place for the contest will be announced later.

All single girls between the ages of 16 and 22 years or from the 10th grade through college are eligible to enter. They will be judged on poise, intelligence, personality, beauty and physique.

Schools, clubs, organizations and businesses are invited to sponsor contestants. For complete information they are asked to contact Mrs. Dorothy T. Paxton, 797 E. South St., contest chairman, of M. M. Guidry, 735 N. Court St., Yamba chairman, both of Opelousas.

Letters with rules, qualifications, deadline to enter, etc., will be mailed to schools and organizations shortly, Mrs. Paxton said.

Meanwhile, Guidry announced the complete list of committees working on the Yamba Division. The Yamba group meets at 7 p.m. every Wednesday at J. S. Clark high school. Interested persons are invited to attend.

The committees follow with the chairman of each named first:

SOLICITING, D. Fournier, Mrs. J. G. Allen, Mrs. R. Ivy.

BANDS, L. H. Emerson and F. J. Jackson.

QUEEN'S CONTEST, Mrs. Dorothy Paxton, Mrs. Mariel Thompson, Miss Gladys Moore, Miss Ekline Lilly.

QUEEN'S COURT, Mrs. Rose Mary Daniel, Mrs. Florence Renaud, Mrs. A. C. Terrance, Miss Edna Deville, Mrs. J. E. Chemier.

PUBLICITY, W. J. Daniels, C. J. Lemelle, R. Donatto, Mrs. R. Ivy, Tippy Holman, Mrs. M. R. Thompson, Miss P. Deemer, Mrs. L. J. Ballard,

Miss, Roland Taylor, N. Melvin Aldridge.

HORSE BACK RIDERS, Preston Seely, John Vallien, James Thompson.

BUILDING, John Promise, Joseph Garrett, Val Lewis.

SOUVENIRS, Mrs. J. H. Allen, Mrs. Geraldine Prejean, Mrs. Myrtle Clemmons, Roland Jackson, Gilbert Darnsborg, Mrs. Rose Barnes Meyers.

CUSTOMES, Mrs. R. B. Myers, Mrs. D. T. Paxton, Mrs. F. Renaud.

PARADE, J. G. Renaud, L. J. Ballard, W. J. Daniels, N. Zachary, J. Vallien, P. Seely, C. Joubert, H. Joubert, J. Garrett, and I. Brown.

EXHIBITS, L. Robinson, C. Joubert, L. J. Ballard, F. J. Gallerson, Mrs. E. Robinson, Misses Irene Haskins, E. Lilly, G. Moore, M. Thompson, P. Deemer, E. Bourgeois.

DECORATIONS, Mrs. Thelma Allen, Roland Jackson, Oscar Gauthier, Mrs. Ivy, Mrs. Isabella Jackson, Mrs. V. K. Shelton, Mrs. Betty Marshall.

LUNCH and SERVING, Mrs. E. M. Robinson, Miss E. Lilly, Miss G. Moore, Mrs. G. Fountain.

PROGRAM, Dr. A. C. Terrance, F. J. Jackson, E. Pire, W. W. Solerte, Mrs. L. M. Hammond, L. H. Emerson.

TRANSPORTATION, Henry Lemelle, W. J. Lemelle, W. J. Daniel, A. C. Marshall, Mrs. Gertie Lawson, Alvin Haynes, Premium Broussard, Goldman Renaud.

THEME and FLOAT, Miss J. R.

Hammond, Mrs. L. T. Hayes, Mrs. R. M. Daniels, Mrs. Velma Thompson, Mrs. M. L. Dutrey, Mrs. L. M. Hammond, Willard Lewis, Mrs. R. B. Meyers, Miss Edna Deville.

ENTERTAINMENT, Earl Minton, A. Bradford, R. J. Prejean, A. Giron, Mrs. Helen Renaud, Mrs. Thelma Allen, Miss Laura Talbot.

The American Cancer Society defines cancer as an uncontrolled growth of cells which, if not checked, will result in death.

Please
VOTE TUESDAY
Floyd Andrepont

THE BEST
BROOMS
YOU CAN GET
ARE MADE IN
ST. LANDRY PARISH
FOR YOUR SATISFACTION
BUY A HOME PRODUCT
DEWEY LEDOUX
PHONE 5718

Queen Contest Rules 1954

Clipped By:



danielm200

Sat, Nov 16, 2019



YAMBA CONTESTANTS tomorrow at 8 p.m. at the Cedar Lane club include (left to right) Willie Ann Joubert, Harriet Marie Thierry, Gertrude Gabriel, Ann M. Burleigh, Cynthia Mae Austin, Ruth Ann Gouffon, Jeanette Mae Mark, Barbara Ann Friel, Barbara Ann Thompson, Gloria Mae Sim.



YAMBA QUEEN contestants also include (left to right) Vernell Annand, Sarah Beverly Newman, Rosemary Haynes, Rosemary Rose, Renée Taylor and Velma Mouton. Contestants

whose photographs were unavailable are Lou Anna Brownard, Lucrice Oatslow, Phileena McVeyant, Dora B. Miller, and Elsie Thierry. Some of these photos will be published tomorrow.

Yamba Queen Meet Set Tomorrow Night

By TIFFY HOLMES

Tomorrow night the Yamba queen for the ninth annual Yambilee will be selected at a contest and dance at the Cedar Lane club.

The young woman selected by the panel of five judges will reign over the Negro section of the Yambilee to be held here on Oct. 5-6-7.

The event, featuring 21 beauties, will kick off at 8 p.m. Music for the occasion will be furnished by Little Eva and her Tornadoes of New Orleans.

At 8:30 p.m. the contestants will be entertained at the club with the comedians and judges. Judges for the pageant will be Mrs. Robert Barbour, Mrs. Archie Eggo, Dr. K. C. Miller, Mrs. A. O. Davis and Dr. J. W. Fisher.

The program will start 8:30 p.m. with the procession of contestants. M. M. Castry, president of the Yamba Division, will welcome the spectators to the contest.

Appearing for the first time this year, the Yamba-Aides will participate in the program. The Yamba-Aides consist of a group of teenage girls who assist in part of the promotion of the

Yamba industry.

The brief program will come to a close with the announcement of the judges' decision. Consolation of the 1954 queen will bring the event to a close. Mrs. Barbour, the first Yamba queen, will crown the new queen.

Songs by the Yamba-Aides will precede the grand ball. The Royal dance by the queen and the king will launch the annual ball.

Members of the Southern University ROTC will give an awards for the contestants.

Reservations for tables are still available, it was announced early this morning. Taking reservations are Mrs. Thelma Allen, telephone 5804, Mrs. Florence Rameau, 7750, Laura Tolbert, 3392, and Mrs. Earl Mouton, 3643.

For list of contestants' graphs.

Yamba contestants 1954

Clipped By:



danielsmj200

Sat, Nov 16, 2019



TWO OF THE EIGHT past Yamba queens who will be in the audience at Cedar Lane club 8 p.m. today are Audrey Mae Aubestia, Queen Yamba IV, and Janice Ballard (right), Queen Yamba VII.

Clipped By:



szachery66

Wed, Jan 30, 2019

Rain Falls to Halt Yambilee

30,000 See Parade

MORE YAMBILEE PICTURES SUNDAY

Not even a steady, soaking rain kept them away yesterday when the Queen Yamba and the giant Grand Louisyam parades rolled through Opelousas streets to climax the 10th annual Louisiana Yambilee, national sweet potato frolic. Officials estimate that more than 30,000 people lined the rain-swept route yesterday afternoon. And about the same throng watched the peppy Queen Yamba Negro parade march during the morning.

Led by King Bernard Trappey, pioneer New Iberia yam cunner, and lovely Kay Sellers, 18-year-old "Miss Opelousas," daughter of Mr. and Mrs. E. R. Sellers, the grand procession was deemed one of the prettiest and most outstanding of all the grand parades ever staged here. All participants took part despite the wetness.

And the festival wound up Thursday afternoon with the unmasking of Mr. Yam, the mystery symbol of Yamland. When his Yambettes lifted his big mask he turned out to be A. J. Dupuis Jr., principal in the large-scale Steven Dupuis & (See No. 1 back page)



YAMBA PARADE Thursday morning was lively, colorful procession that brought cheers from thousands along the parade routes. Reigning over the Negro division of the festival were Queen Gail Aubespin and King Frenese Broussard, both of Opelousas. King was unmasked at ceremony following parade. Two unidentified maids are at left. — (Daily World photo)

Clipped By:



sally_m_handy

Thu, Mar 15, 2018

Queen Yamba - Negro Division's Parade, Ball Is Gay



KING, QUEEN OF YAMBA, featured were announced in Yamba (left) parade float in Cedar Lake Club by Yamba Queen (right) Katelyn. King was crowned by Prince (center). Left, queen



General from Ballroom area, and left, Yamba in Yamba (center) of Opelousas, Louisiana, a double "night."



ROYAL FLIGHT OF YAMBA Parade here featured King Yamba, Queen (left) and male.



ROYAL COURT of Yamba Division included from left, first male (center) Prince of Opelousas, King, Prince (center), Queen (left) Katelyn.

Queen Yamba as Mr. Yamba, and second male Prince (center) of Opelousas, Louisiana, a double "night."



GRAND MARCH in Yamba (left) featured military group leading parade of march in Queen marching proceeded to parade for remaining ceremony. (center) a Yamba float.



YAMBA PRINCESS FLIGHTS were gliding as seen above float, and yet hidden by rain clouds due

leader of the year parade Yamba program in Yamba, Red City Park.



QUEEN, YAMBA'S FLIGHT, SWEET DANCE, HORSE-MAN were features of Queen Yamba parade, Mr.

Yamba is a new feature of Yamba division.



DEB-EXERCISE from (left), (right), (right), and military groups were featured of the always featuring, Yamba parade.

Yamba 1955

Clipped By:



danielsm200
Sat, Nov 16, 2019



Clipped By:



sally_m_handy
Thu, Mar 15, 2018



1956 Yamba contest

Clipped By:



danielismj200

Sat, Nov 16, 2019

Page 32

DAILY WORLD

Opelousas, Louisiana, Sunday, September 23, 1956



JEANETTA MALVEAUX
Queen Yamba, 1956

Lafayette Girl New Queen Yamba

Jeanetta Malveaux of Lafayette was chosen Queen Yamba to rule the 1956 Negro division of the Louisiana Yambos. She was first place in the annual Yamba contest Friday night in which she competed with 24 girls at Bradford's White Eagle Club.

The queen is a junior student at Holy Rosary Institute in Lafayette and was sponsored by the contest by the Mother's Club of that school.

Her assistants will be Ella Lou Mayo, senior at Southern University in Baton Rouge, first maid, and Rita Green Collins, senior at Capital Area high school in Baton Rouge, second maid.

Queen Yamba receives a \$20 wardrobe and an all-expense paid trip next summer to the Red Hot Hot parade in Chicago, Ill., where she will be guest queen.

Following the contest, the Yamba division entertained at a dance with George William's orchestra providing music.

The contest was covered by *Down Magazine*.

Jeanetta will reign over a full day of activities here Saturday, Oct. 6. She will ride in the colorful Yamba parade that morning, attend the Yamba program at city park following the parade, attend a luncheon in her honor at noon and a grand ball that night.



LAVANIA
MARY GLAVIN,
daughter of Mrs.
Lorna Glavin,
is pictured in the
cap and gown she
wore when she
graduated this
summer from the
eighth grade at
James Hyland
school.

The White Mountains of New Hampshire include 46 peaks more than 3,000 feet high, concentrated in a small area close to the 6,000-foot summit of Mt. Washington, highest mountain in the northeast.

Daily World- 23 Sept 1956

Clipped By:



Jtssharp2

Wed, Jun 20, 2018

Page 32

DAILY WORLD

Opelousas, Louisiana, Sunday, September 30, 1956



LANARKED HOW WAS PARTICIPANTS IN THE YAMBA division of the Yambas here Saturday are from left, Rose Barnett, Josephine Malveaux, Patricia

Jackson, Lorraine Ballard, Alice Gray, and Denise Martin. (Photo by Broadwater Studio)



YAMBA ROYAL, crown for the sweet potato festival here Saturday includes, from left, first Miss of Baton Rouge, first maid, Jeanette Malveaux, Queen Yamba, Carl Anderson, the retiring queen, and Rita Collins of Baton Rouge, second maid. (Photo by Broadwater Studio)

Yamba Parade to Feature "Sports"

"Mr. Yam's Favorite sports" will be the theme of the colorful and snappy all-Negro Yamba parade, Miss

Jessie Ruth Hammond, chairman of the float and theme committee announced.

The parade, one of the highlights of the two-day Yambas, will begin moving at 8 a.m. Saturday along 8th route, from the corner of Jefferson and Main, north on Main to Church, west on Church to Market, north on Market to North End Negro park.

The theme floats will depict football, basketball, baseball, track, and swimming. Other floats will be ridden by Queen Yamba (Jeanette Malveaux), and the princesses to her court.

The complete schedule of Yamba events for the sweet potato festival

includes: street dance, Thursday, 7 p.m., 800 block of North Main; Barn Dance, Friday, 7 p.m., Arlene Grill (no admission); and for Saturday, the Yamba parade at 8 a.m.; Yamba program, 9:30 a.m., North End park; Yamba banquet, 12:30 p.m., J. S. Clark high school; and their grand Yamba ball, 9 p.m., White Eagle Club.

BUNKIE NOTES

By SUSIE VAN DYKE

Service was well attended Sunday night at the American Baptist church. Rev. C. D. Woods, pastor, delivered the sermon. Rev. S. M.

Yamba 1956

Clipped By:



danielsm200

Tue, Nov 19, 2019

Opelousas, Louisiana, Sunday, October 7, 1956

DAILY WORLD

Page 31



YAMBA QUEEN Jeanette Malvaux of Lafayette and her masked King, Martin Elmore of Marrero, ride as float in Yamba parade Saturday. In foreground is unidentified maid. -- (Daily World Photo)

KING UNMASKED AT BALL



YIMB PLOAT in Yamba parade depicted ancestors behind large oak fence. -- (Daily World Photo)



Devia, woman (read note).
An annual report was made by the secretary, Mrs. Lillian Mae Stewart, Abbeville.

yamba 1956

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Tue, Nov 19, 2019

Opelousas, Louisiana, Tuesday, October 9, 1956

DAILY WORLD

Page 11



PEPPER DANCE, led by high-spirited, rhythmic dance leaders and accompanied by a highlight of the Queen Yanka parade Sunday morning.



WHEEL SPORTS float in the 1956 of the lovely Yanka procession' down Street of the Yanka parade was 'the Yanka's favorite sport'.



FOOTBALL float featured Yanka football players and game football, with trophy displayed.



THE PRINCE float in the Yanka parade had a royal theme, with a large crown mounted over the driver seat . . . the crown Southern University (SU) gave a fine show of colorful marching procession . . . "Marching" float featured the numerous figures (y-



"SINGERS" float in the Yanka parade featured outstanding ball players and per Southern University, and a dignified band . . . marching procession down Street of the Yanka parade . . . 1956 Queen Yanka, Gail Roberts, rode in con-



A TOP DRUM SECTION in the Yankacade was the group from the Broken T. Washington Junior High School. All bands in the Yanka parade were excellent and delighted the throng.



QUEEN MARSHAL of the Queen Yanka parade was L. J. Boland, Opelousas' school.



giving instructions from the referee . . . and "backfield" had outstanding players and a goal and miniature team.

norfolk with Yanka officials . . . a great holiday was the building for the Yanka parade.



Jeanetta Malveaux

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danielamj200

Tue, Nov 19, 2019

Queen Yamba at Bud Billiken Celebration

Jeanetta Malveaux, Queen Yamba of 1956-57, is in Chicago attending the annual Bud Billiken celebration.

She left Wednesday morning and participated Saturday in the Billiken parade, one of the largest in the world.

While in Chicago, the queen was the guest of the Chicago Defender, Negro newspaper. She was taken on sight-seeing tours and entertained at numerous parties.

She and her party will leave Chicago Monday for Opelousas.

Accompanying Queen Yamba were Earl Mouton, treasurer of the Yamba organization; Mrs. Dorothy Paxton, chairman of the queen's contest; and Mrs. Thelma Allen of the queen's banquet committee.

11Yamba 1956

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Tue, Nov 19, 2019



YAMBA PRINCESSES pictured here participated Friday in the annual contest to select Queen Yamba, ruler of the Negro division of the Yambas. Con-

test and coronation was held at Bradburn's White Eagle Club.



THETA MARIE MARTINEZ, Baton Rouge, newly crowned Queen Yamba gives congratulatory kiss from Jozeena Malveaux, left, who was 1956 queen.

Baton Rouge Girl Chosen Queen Yamba

Theta Marie Martinez of Baton Rouge was crowned Queen Yamba of 1957 in a glittering coronation Friday night at Bradburn's White Eagle Club. She received her crown from Jozeena Malveaux, 1956 queen.

Running-up in the contest were Ella Lela Clark of Opelousas, first maid, and Gene Anny Sealberry of Baton Rouge, second maid.

Entertainment for the contest and coronation was furnished by the Yambas.

The queen was sponsored by Currie Beauty school of Baton Rouge.

She receives a \$250 wardrobe and an all-expense paid trip to the 1958 parade in Chicago, Ill.

She will reign over the Negro division of the Oct. 2-3 sweet potato festival.



YAMBAES who entertained at selection and coronation Friday night of Queen Yamba, Theta Martinez of Baton Rouge, are from left, Rose Bertrand, Jackie Taylor, Anisbell Gray and Lucille Sullivan.



ROYAL YAMBA COURT is composed of, from left, Ella Lela Clark of Opelousas, first maid; Theta Martinez of Baton Rouge, Queen Yamba; and Gene Anny Sealberry of Baton Rouge, second maid. (Photos by Bradburn Studio)

Negroes to Map

Funeral Held Recently for

12Yamba 1957a

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Tue, Nov 19, 2019

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11Yamba 1957

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Tue, Nov 19, 2019

MAIDS CHOSEN

Barbara Ann Vidrine To Rule as Queen Yamba

Barbara Ann Vidrine of Washington, a freshman at Southern University in Baton Rouge, is the 1958 Queen Yamba.

She was chosen winner of the annual contest held Friday night at the White Eagle Club. Yamba officials said the event drew the largest crowd in the history of the festival.

Contestants vying for the title were judged for beauty, poise, personality and talent. Miss Vidrine was commended for her exceptionally good voice when she sang for her talent, Yamba leaders said.

She will reign over the Yamba division of the Oct. 3-4 Yambilee and will represent the Yamba division at the annual Bud Billiken parade in Chicago, Ill. The queen received a wardrobe as a gift.

Runners-up in the contest were Victoria Pitre, student at J.S. Clark High School, Opelousas, first maid, and Anita Jane Broussard of Holy Rosary School in Lafayette, second maid.

The new queen was crowned by Theda Martinez of Baton Rouge, the

1957 Yamba.

A dance followed the selection and coronation of the queen.

Arrangements for the contest were in charge of Mrs. Dorothy Paxton.

Clipped By:



azachery66

Wed, Sep 18, 2019

18 **DAILY WORLD**

Sunday, September 21, 1958



BARBARA ANN VIDRINE of Washington, freshman at Southern University, was chosen Friday night as Queen Yamba to reign over the Negro division of the Oct. 3-4 Yambilee. -- (Photo by Boudreaux's Studio)

Boudreaux Studio 1958

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pmartel

Tue, Apr 10, 2018



YAMBA KING AND QUEEN wave to cheering subjects along parade route Friday. Queen is Barbara Vidrine of Washington. King is Sanders Darbonne of Whiteville. "Fine Arts" was theme of Yamba parade. Royal float was of silver.

Clipped By:



szachery66

Mon, Jan 28, 2019



PICTURED ABOVE are the princesses who competed here last week for the title of Queen Yamba, ruler of the Negro division of the Yambi-

lee. Winner was Barbara Vidrine of Washington.
-- (Photo by Boudreaux Studio).

Boudreaux Studio 1958

Clipped By:



pmartel

Tue, Apr 10, 2018

12 DAILY WORLD Tuesday, October 7, 1958



PARADE TAKES PLACE IN COLLEGE PARK, LA.



PARADE TAKES PLACE IN COLLEGE PARK, LA. A GROUP OF PEOPLE STANDING IN A LINE.



COKE AND COKE TAKES PLACE IN COLLEGE PARK, LA. A GROUP OF PEOPLE STANDING IN A LINE.



PARADE TAKES PLACE IN COLLEGE PARK, LA. A GROUP OF PEOPLE STANDING IN A LINE.



PARADE TAKES PLACE IN COLLEGE PARK, LA. A GROUP OF PEOPLE STANDING IN A LINE.



PARADE TAKES PLACE IN COLLEGE PARK, LA. A GROUP OF PEOPLE STANDING IN A LINE.

Educator to Speak at Yamba Activities Here

J. H. Haynes of Baton Rouge, executive secretary of the La. Education Association, will be principal speaker at

the Yamba activities of the Yamba, lee this year.

Haynes will speak at 12:30 p.m. Friday at North End city park immediately following the Yamba parade.

Queen Yamba, Barbara Vidrine, will be honored at a luncheon at 2 p.m. Friday at Mason's Building and the Yamba ball will be held at 9 p.m. that day.

Theme of this year's Yamba parade will be, "Fine Arts in Yamland," according to Mrs. Josie Ruth Vann, parade chairman. The floats will be a spanish fan, sea shell, stars, artist palette, butterflies, music, fleur de lis and tropical.

The parade will move at 11 a.m.

Friday from the 800 block of South Main st., travel north on Main to Church, west on Church to Market, north on Market to the North End city park.

Lawrence Emerson, chairman of the band committee, said the following bands will participate in the parade, McKinley and Capital High of Baton Rouge, Clark and Holy Ghost of Opelousas, Harvey of Breaux Bridge, Henderson of New Iberia, Stephen of Ville Platte, Drew of Eunice Herod of Abbeville, Boston of Lake Charles and Southern University.

A new weapon against cancer

13Yamba 1958

Clipped By:



danielm200
Tue, Nov 19, 2019

Yamba King, Queen Hail Subjects Here

(Photo on Front Page)

Lawrence Ballard, King Yamba of the 1959 Yambaloo, and his queen, Gracie Garriet, both of Opelousas, took their subjects to the new states of Hawaii and Alaska when the annual all-Negro Yamba parade moved this morning.

The Yamba division lived up to its past reputation of staging a colorful and exciting parade. The floats were beautiful, the prizes were splendidly given, the bands were in their usual fine form and the marching units added pep to the procession.

King Ballard is the vocational agricultural teacher at J.A. Clark High School. He has won many honors for his interest and accomplishments in the field of agriculture.

Queen Gracie is the daughter of Mrs. Doris L. Garriet and a student at Holy Ghost High School.

The theme of the Yamba parade — "Our New States — Alaska and Hawaii" — was introduced with a group of children dressed as Russians and Hawaiians riding in cars.

The king and queen and their court rode a magnificent white and blue float. The queen wore a white evening gown styled with ruffled bodice and skirt. She carried a large bouquet of gold chrysanthemums. The king's mantle and crown were of red velvet.

Mr. Yamb, riding a green, gold and white float, led the parade. Next came the float of Hawaii, green, gold and white, festooned with white willows, trimmed with red flowers, graced with girls in Hawaiian costumes, led around their

sides.

The float of Alaska was red, white and blue and was ridden by Russian children dressed in parkas. The prizes were in the court, all in white evening gowns, rode the other two floats. One was a gold and red trade coach, the other a red and white rocker.

Bands in the parade, with marching units, were Herrod High of Abbeville, Henderson High of New Iberia, J. S. Clark of Opelousas, Charles Drew of Baton Rouge, Holy Ghost of Opelousas, Berwick Training School of Plaquemine, Stewart High of Bastrop, Sophie High of Ville Platte, Wesley High of Minorsville, Dunbar High of Washington and Carver High of Sam Houston.

Other marching units were Woodson of Lumberton, North Renaissance of Opelousas, Plaquemine High, Christ the King and St. Peter Claver of Grand Coteau, and girl scouts and Brownies and 4-H Club members.

The Drew High and Stewart High bands furnished the long line of spectators with their majesties' dance routines.

Stewart High turned the table on the usual peppy numbers and instead presented a slow rhythm, to which their majesties danced an "almost ballet."

Dignitaries in the Yamba division and the visiting queen rode in convertibles.

Post Office to Close at 8 P.M.

Effective Monday the lobby of the post office will be closed at 8 p.m., Postmaster Nathan Haas announced. The lobby has been kept open until 8:30 p.m.

Haas said 80 per cent of the mail leaves Opelousas by 8 p.m., and there is no necessity of keeping the lobby open after that hour.

Persons wanting to post mail after 8 p.m. can do so at the Midwest Pacific railroad depot where east-bound and west-bound mail boxes are installed.

Number 2

he made another important trip for the Western alliance, packing up a split among the North Atlantic Treaty Organization members.

Now, disagreements have broken out again, including:

The date of the East-West summit meeting. The Americans and British wanted it in December, de Gaulle vetoed having the talks before spring.

The issues for discussion, Britain and France want Berlin, Germany and disarmament as the chief topics and in that order. But Adenauer wants the talks limited to disarmament.

The nature of the meeting. The British see it as the first of a chain of summits, de Gaulle wants to solve all problems in one historic meeting, a 20th Century Congress of Vienna.

The international atmosphere.

14Yamba 1959a

Clipped By:



danielsm200

Tue, Nov 19, 2019



GRACIE GARRIET, center, was crowned Queen Yamba of the 1959 Yambilee at the annual Yamba contestants ball held recently at the North End City Park civic center and Bradford's White Eagle Club. Here she receives her crown from Millard M. Guldry, chairman of the Yamba division. Flanking the queen are her maids, Diane Lavergne, left, of Opelousas, and Maudry Semien of Eunice. Queen is the daughter of Mrs. Doris Lemelle Garriet and a senior at Holy Ghost High School.

Boudreaux Studio 1959 (2 of 3 on pg 30)

Clipped By:



pmar1el
 Wed, Apr 11, 2018



14Yamba 1959

Clipped By:



danielismj200

Tue, Nov 19, 2019



YAMBA KING AND QUEEN ride on float during Yamba parade Thursday morning. Queen is Ella Mae Daigle of Houma, King is Freddie Galloway of Whiteville. — (Staff Photo)

'Mr. Yam and His Story' Reviewed in Lively Yamba Parade

The parade began to draw them early on Main st. When the first clusters formed, about quarter of nine Thursday morning, it was under an overcast of damp grey. The clusters spread and joined, until, as far as the eye could see, the line was, though jagged, unbroken.

Almost exactly at 10 a.m., as if by appointment, warm sun broke through, evaporating the damp grey, leaving white, puffy clouds to skim across a field of blue. Umbrellas began to spread, as if it were mid-summer, overhanging on both sides of the street. A vendor pushed a cart spilling with strawberries, a myriad of colorful balloons, and monkeys and dogs and

bear jiggling from sticks making Rebel flags.

There came the spatter of motorcycles; the rumble of crowd voices heightened. "It's coming," squealed a small boy, waving a flag of steel and brass, looking at his mother.

And then it came: the Yamba Parade.

The Yamba Parade was the first parade of the 1960 Louisiana Yambos. It is more often called the snappiest all-negro parade in the South, because of the sheer vitality and exuberance of its participants.

The parade reviewed, from floats sparkling in October sun,

'Mr. Yam and His Story.'

Queen Yamba and King Yamba majored over the parade. Queen Yamba is Miss Ella Mae Daigle of Houma; King Yamba is Freddie Galloway of Whiteville. An acquaintance chosen from the caste, the couple waved regally from a float of purple and blue that glimmered like a monstrous jewel.

The first theme float was "Mr. Yam Is Discovered." It depicted Columbus' arrival in America, exchanging with the Indians beads and trinkets for yams.

"Mr. Yam Is Branded" marked the second theme float, with children dressed to represent various brands under which yams are shipped. On the third theme float, with scientists analyzing yams, "Mr. Yam Goes to the Laboratory," representative of the vast research that has been deployed in the industry to better its product.

"Mr. Yam Goes International" keyed four convertibles crammed with children in native costumes of 17 nations where the yam is popular. Mr. Yam of the Yamba division was Little Victoria of Lowell.

Members of Queen Yamba's Royal Court, in white dresses, waved from a float shimmering of silver and green. Prisoners in the Yamba division graced another float, silver and yellow and green.

John Thompson of Opelousas was parade grand marshal.

The Yamba parade slid by: National guardmen and bands and marching school units and home riders. There came a rhythm band of purple and gold sashes, linked youth in military cadence to the strident chest of "Sound Off," white satin skirts reaching stripes of prancing majorettes.

Queen chocolate Milk of 1960, Victoria Pitts of J.A. Clerk, smiled and waved from a convertible, her white dress cascading at the sides. The Eagles, marching girls from Washington's Dunbar High, brought a note of striking beauty: fluttering yellow phantasies sticking

15Yamba 1960a

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danielsm200

Tue, Nov 19, 2019

'Take a Giant Step' Theme Of Yamba Post-Parade Event

An address on the theme "Take a Giant Step," given by a noted Baton Rouge Negro leader, was a highlight of a program staged Thursday morning at North Opelousas City Park after the Queen Yamba parade.

The event, arranged by the Queen Yamba organization, packed the civic center to capacity.

Speaker was the Rev. Dr. L. L. Haynes, pastor of Wesleyan Methodist Church at Baton Rouge. He pointed out that much effort is required to move forward in fields of civic, agricultural and other endeavor, and cited the Yamba festivities, to promote sweet potatoes, as a good example of such effort, amounting to "a giant step."

Reverend Haynes told the group that "somebody has to take the steps to move forward," and that the introduction and support of the yam as a new cash crop for the South was evidence that in this area a "giant" forward step was taken.

"This festival is evidence," he said, "that a lot of giant steps have been made to give the yam to the United States and the world."

Such steps are only made by faith in oneself and in God, Reverend Haynes declared.

The program included the "Star Spangled Banner," played by the J. S. Clark High band; a song by the Charles Drew High choir of Eunice; the invocation by the Rev. Francis J. Smith, C. S. Sp., pastor of Holy Ghost Catholic church here.

Dr. Haynes was introduced by M. M. Gasky, president of the Queen Yamba organization. During the program the Yambas, the Yamba organization's escorts to their Mr. Yam, performed. Gasky also presented Queen Yamba, Ella May Daigle of Eunice, and her King, Freddie Gallo of Bunkie, and their

court. The benediction was by the Rev. C. J. Beswell, pastor of the Little Zion Baptist church.

At North City Park a carnival midway, with rides, games and other attractions, aided crowd enjoyment.

Yamba festivities were concluded Thursday night with a Grand Ball at Bradford's White Eagle Club.

Highlight of this event, at which King and Queen Yamba ruled, was the unmasking of Mr. Yam.

He was revealed as Eddie Victoria, a Lawtell farmer and one of the leading Negro sweet potato farmers of St. Landry parish.

Officials of the Yamba organization which arranged the parade and festivities included, besides President Gasky:

L. J. Ballard, vice-president; Mrs. L. Chesler, secretary; W. Lewis, financial secretary, and E. Mazon, treasurer.

Committee members were: Leon Robinson, Mrs. D. T. Patton, Mrs. J. H. Allen, Mrs. T. M. Allen, Mrs. V. Hunt, J. Garrett, P. Dauphin, Mrs. M. Simmons, T. L. Livingston, Mrs. D. Garrett, Mrs. R. G. Ivy, Mrs. E. Kimble, Mrs. L. M. Hammond, Mrs. G. Fountain, Mrs. E. Battiste, Miss L. Tolbert, P. Broussard, Mrs. M. M. Gasky, K. Taylor and Mr. and Mrs. Rensal.

Christmas Ball Set at School

A Christmas Ball will be held on Dec. 27 at Holy Ghost school auditorium at 8 p.m., under auspices of the junior class.

Lil' Bob and the Lollipoppe will provide music for dancing.

Advance tickets can be purchased from members of the junior class.

15Yamba 1960b

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Tue, Nov 19, 2019



Queen Yamba and Her Court of 1960
Photo by Boudreaux Studio

Boudreaux Studio 1960

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pmartel

Wed, Apr 11, 2018



QUEEN YAMBA, Ella Mae Daigle, of Eunice (right), receives a pot plant from Miss Delores Peze, during a ceremony Monday at Charles Drew High School. Miss Daigle was crowned Queen Yamba Saturday at a contest here.

Eunice High School Girl Crowned New Queen Yamba

Miss Ella Mae Daigle, sophomore at Charles Drew High, Eunice, will reign as Queen Yamba for 1960-61.

The coronation ceremony was held Saturday at the City Hall of said city, for the purchase of one of the new automobiles, for use by the Electric Light & Water Plant of said city, said automobile to be in accordance with specifications on

at the City Hall of said city, for the purchase of one of the new automobiles, for use by the Electric Light & Water Plant of said city, said automobile to be in accordance with specifications on

Queen Yamba 1960

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danielsm200
Sat, Aug 31, 2019



1960 Yamba Queen

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danielsmj200
Sat, Aug 31, 2019



15Yamba 1960

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danielsm200

Tue, Nov 19, 2019

Continued from Page 1

Yamba Procession Salutes Mr. Yam As World Traveler

The lively Yamba Parade Thursday morning saluted "Mr. Yam as a World Traveler" with floats depicting countries around the globe.

Members of the grand court and strolling groups were in the gallant parade, escorted by Northern high-riding bands and scores of marching units.

Yamba King Joseph Elmore and Queen Jacqueline Hardy of Jambou appeared in a striking red and white float, seated under a large banner.

The fifteen Yamba procession passed two floats. The first group rode on a blue and gold float that featured an open treasure chest, representing one of the continents. The second float was pink and white with a large wooden barrel and a yam pie on the back.

Featured in the parade included the Phillis Wheatley High School 4-11 Club group, Queen Southern

La, Fair of Eureka, Queen Charlotte MBE of Opelousas and Queen Thelma Squire MBE of New Orleans.

A float carrying children dressed in the native costumes represented Europe, and a float carrying two boys in military uniforms represented North and South America. Mr. Yam was shown on a float that is Africa, Australia and America. The S.S. Palsford float carried the boarding party.

The James Stephens High School band of Ville Platte played songs, but each school float as it followed the King and Queen Yamba float, representing the nations with their dance routines while playing.

Another crowd favorite was the unique Coleman High School band

of Opelousas, dressed in blue and gold suits, wearing blue berets and sunglasses. Dressed like basketball, they played the Yamba's music — jazz, progressive and rock.

Other bands in the parade were from J.S. Clark High School of Opelousas, Holy Ghost School, Port Arthur High School, of Alexandria, L.A. Superior of Opelousas, Charles Dyer High School of Eunice, Shadyside High School in Washington, Shreveville High of New Orleans, George Washington Career of Houma, Hotchkiss High of New Orleans, Career High of Eunice, and James A. Hyland and the Phyllis Wheatley Baptist Church.

Marching units participating included the Opelousas Junior Police, Boy Scout Troop 342, Girl Scout Troop 115 and Girl Scout Troop 314, all of Opelousas, J.S. Clark High and grade school pep squads, Our Lady of the King School, Providence High, George Washington Career pep squad.

Fort Lamar Elementary members, Phyllis Wheatley members and 4-11 Club, Career High pep squad, and members and military drill team from George Washington Career in Slidell, Career Wadsworth pep squad, St. Peter's Church marching unit of Grand Coteau, Catholicism of Elementary members of Louisville.



KING YAMBA JOSEPH ELMORE AND QUEEN JACQUELINE HARDY WENT TO THE CROWD THURSDAY MORNING IN THE YAMBA PARADE (COUNTY) IN OPPELUSAS, REPRESENTING "MR. YAM AS A WORLD TRAVELER." FOURTEEN BANDS AND A HOST OF MARCHING UNITS CO-

ordinated the gaily decorated floats in the long-kept procession. Following the day's events, King and Queen Yamba reigned over the royal ball, bringing to a close the 1961 annual Yambou. — (DWT Photo by Gandy)

Yamba 1961

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danielismj200

Thu, Aug 15, 2019



Yamba 1961 contestants

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danielm200

Sat, Aug 31, 2019



QUEEN YAMBA, Jacquelynn Marie Handy, 17, of Jennings, is pictured here with her attendants after she was chosen queen of the Negro division of the 1961 Yambilee at the annual Yamba contest. The new queen is a senior at Jefferson Davis High School in Jennings. She will reign over the Negro activities of the sweet potato festival Oct. 25-26

and with King Yamba will lead the colorful parade at 10 a.m. Oct. 25. Maids to the queen are Iye Maria Oakley of J. S. Clark High School, runner-up to the queen, and Wolanee Fontenot of Holy Ghost High School, both of Opelousas, third place winner. -- (Photo by Boudreaux Studio)

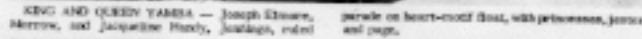
Yamba 1961

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danielsm|200

Thu, Aug 15, 2019



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QUEEN YAMSLIP, child ruler of the Negro Yamba division of the Yambilee, is pictured with her court. From left, are Panelita Ann Daniels, fourth maid; Sharon Gayle Broussard, third maid; Janell Fuselier, second maid; Queen Linda Ann Rideau, daughter of Mr. and Mrs. Sidney Rideau Sr.; and Joycelyn Simmons, first maid. The queen was chosen from among 26 contestants. She and her maids will ride in the Yamba parade at 10 a. m. Thursday.

Little Queens 1961

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danielamj200
Sat, Aug 31, 2019



Jacqueline handy Yamba Queen 1961

Clipped By:



danielsmj200
Fri, Nov 15, 2019

THE NEWS-TRIBUNE Opelousas, La., October 20, 1962

YAMBA OF '62 FESTIVAL. Young women, dressed in white, are the Yamba of the 1962 Festival. The group is a member of the Yamba of '62 Festival. The group is a member of the Yamba of '62 Festival.

YAMBA OF '62 FESTIVAL. Young women, dressed in white, are the Yamba of the 1962 Festival. The group is a member of the Yamba of '62 Festival.

YAMBA OF '62 FESTIVAL. Young women, dressed in white, are the Yamba of the 1962 Festival. The group is a member of the Yamba of '62 Festival.

SENIOR IS CHOSEN Lydia Simmons Chosen Queen Yamba at Contest

Lydia Simmons, a senior at Ford Center High School in Washington, was crowned Queen Yamba of the 1962 Festival at the annual Yamba of '62 Festival contest held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

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TEACHER HONORED T. L. Livingston King Yamba of '62 Festival

T. L. Livingston, a graduate teacher at Ford Center High School in Washington, was named as the Yamba of '62 Festival. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

T. L. Livingston King, Yamba of '62 Festival.

Cherryville Wins For Mrs. Hawkins, Mother of 13

Cherryville, a small town in Washington, was named as the Yamba of '62 Festival. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

Senior Wins in Change of Location

The senior wins in the change of location of the Yamba of '62 Festival. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

Clark High 4-0 Officers Chosen

The Clark High School football team won 4-0 against the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

Whitney School Wins A Trophy

The Whitney School football team won a trophy against the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night. The queen was chosen by the Yamba of '62 Festival contest, which was held at the Washington Hotel in Washington, D.C., last night.

YAMBA OF '62 FESTIVAL. Young women, dressed in white, are the Yamba of the 1962 Festival. The group is a member of the Yamba of '62 Festival.

Clipped By:



jsharp2

Wed, Jun 20, 2018

32 DAILY WORLD

Opelousas, La., Sunday, Oct. 21, 1962



QUEEN YAMBA, Lydia Simmons, center, is chosen with the maids in her court, Geraldine Prejean, left, second maid, and Lydia Frank, right, first maid. The queen is a senior at Dunbar High School in Washington. — (Photo by Boudreaux Studio)

Boudreaux Studio 1962

Clipped By:



pmarcel
Sat, Apr 14, 2018



CLIMAXING the colorful Yamba parade Thursday morning was the royal float, in which were the King and Queen of Yamboland, T.J. Livingston and Lydia Annette Sturmon, the royal maids and pages. — (Staff photo)

FIRST OF FESTIVAL'S PROCESSIONS

Thousands Cheer Yamba Parade

The colorful and spirited all-Negro Yamba parade, an hour-long spectacle, wound along the parade route Thursday morning as

thousands of spectators crowded on both sides of the street.

The floats carried out themes of agriculture and forestry, art and music, recreation and education.

These were supplemented with two floats for the Yamba princesses, the Yem Maids and the royal float for the Yamba royalty; King Yamba, T.J. Livingston, principal of Duval High School, Washington and Queen Lydia Annette Sturmon, a senior student at the Washington school.

Preceded by police officials and a brass band, the parade was headed by ROTC drill team, Girl Scouts and Brownies, New Farmers of America, Boy Scouts, decorated cars for the Yamba officials, the Yamboids, the Yamboid Scouts, Miss Mary Helen Gordon, "Miss Cholesterol Mix" of the Abbeville Dentry Festival, the 4-H Club Queen, Miss Adelaide Gosses, Miss Jodie Gail Frank of Baton Rouge, Yamba princesses.

Band and marching organizations were J.A. Clark High School, Opelousas; Phyllis Wheatley School, Michoud; Polkville School; Corner High of Brown Bridge; boys and girls of the St. Landry Parish 4-H Holy Ghost, Opelousas; Corner High School, Sumner; a military unit from Sumner-Louisiana; Iberville High School of Plaquemine; Carter St. Woodson of Lumberton; Corner High School of Slatersburg.

St. Peter Claver of Grand Caillou; Chateau D'Arce High of Eunice; Coleman High of Glendale; J.

H. August School of Opelousas; James Stephens High of Villa Plantation; Duval High of Washington; New Farmers of America; Abbeville School; North Elementary, Opelousas; Opelousas Junior Police; Peaslee School of Abbeville, James H. H. School; Iberville High School of New Iberia, and a group of interested citizens.

— (Staff photo)

Yamba 1962

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danielismj200

Wed, Nov 20, 2019



MAYOR WOODARD

Grambling Mayor Honor Guest of Yamba Division

Mayor B. T. Woodard of Grambling is honor guest of the Yamba division during the 1962 Yambilee. He will be principal speaker at the annual Yamba banquet at 1 p. m. Thursday.

Mayor Woodard has been recognized for the development of Grambling during his term of office. The town was incorporated in 1954.

The Yamba division opened its festival activities with a mass of thanksgiving at 7 a. m. today, Father

Francis Kichak, Sep., was celebrant at Holy Ghost Catholic Church.

A barn dance will be held at 9 tonight at Avalon Grill.

The Yamba program for Thursday includes the parade at 10 a. m., the banquet at 1 p. m., at North Elementary School, a motorcade to the yam shows at 3 p. m., a reception for Mayor Woodard at 4 p. m., and the Grand Yamba ball at 9 p. m., at Club White Eagle.

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Yamba 1962

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Wed, Nov 20, 2019



AMONG THE more than 30 contestants who will vie for the title of Queen Yamba, ruler of the Negro division of the Louisiana Yambilee, are (from left, top row) Valeria Radiau, New Iberia; Patricia Stephens, Ville Platte; Gloria Boutie, Jeanette Weatherall, Earline Lazard, Sadie Darjeon, Constance Chatman all of Opelousas, and below Miss Chatman's picture, Josie Richard, Washington; (middle row) Dora Lee Charles, Opelousas; Marva Jackson, Monroe; Mary Huntsberry, Abbeville; Genevieve Prejean, Lafayette; Lydia Frank, Eunice; Deborah Williams and Atherine Bernard, both of Opelousas; (bottom row) Geraldine Savoy, Lawtell; Renette Bernard, Baton Rouge; Irma Jackson, Opelousas; Lydia Simmons, Washington; Shirley Griffin, Morrow; Elizabeth Malveaux, Jennings; Nell Murphy, Marvella Chavis and Judy Desimore, all of Opelousas.

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danielsmj200

Wed, Nov 20, 2019



1963 float carries the 1963 parade float of the Mardi Gras parade, featuring a large figure of a person in a costume.



LEAD float of the Mardi Gras parade has the theme of the entire occasion, "Holidays With Yams."



1963 float carries the 1963 parade float of the Mardi Gras parade, featuring a large figure of a person in a costume.



SLAP IS THE WORD for Charles Dave High Five them as they continued their previous marching in the Mardi Gras parade.



THE 1963 King and Queen are the 1963 rulers of the Mardi Gras parade of the Louisiana.



QUEEN YAMBA of 1963 wears the 1963 costume, the 1963 style.



THE 1963 float of the Mardi Gras parade represents one of Louisiana's important holidays.



THE 1963 float was also represented by a float in the Mardi Gras parade.



EASTERN was another holiday represented in a float in the Mardi Gras parade . . . A float full of people, some that had the Mardi Gras parade.



YAMBA float was a float with the theme of the Mardi Gras parade.



THE 1963 float was also represented by a float in the Mardi Gras parade.



THE 1963 float was also represented by a float in the Mardi Gras parade.



HOLY SCOPES float, with a large figure of a person in a costume, was a float in the Mardi Gras parade.



SLAP IS THE WORD for Charles Dave High Five them as they continued their previous marching in the Mardi Gras parade.

